

MARRIOTT “RISING STAR” SCHOLARSHIP

Name _____

Tel _____ E-mail _____

Employer/College/University _____

About the Scholarship

One educational scholarship (graciously funded by Marriott International, Inc.) will be awarded to attend either Convening Leaders taking place from January 6-9, 2019 in Pittsburg, PA OR the 2019 Education Conference taking place June 23rd – 26th in Los Angeles, CA. The scholarship will include:

- Complimentary registration
- Complimentary accommodations for three (3) nights (room & tax only)
- Airfare (Economy rate)
- A maximum of \$125 for all travel meals except during the conference arranged meals and ground transportation.

To be eligible candidates must:

- Must be currently attending or have graduated (within the past 5 years) from a hospitality or event management program.
- Have never attended a PCMA HQ Conference (Convening Leaders or Education Conference)
- Currently active in the industry, either through employment or on a volunteer basis.

Applications will be evaluated based on eligibility and answers to the application questions.

Application Process

A complete application includes:

An essay, video or another creative format of your choosing that answers:

- Why you want to attend the Conference
- Benefits you will receive from attending
- How you plan to take what you learn from the conference and apply it to bettering the industry

Criteria

Applicants will also be judged on the following:

- Understanding the value of belonging to an organization like PCMA
- Understanding the value of attending the Conference
- Intention of furthering their career in the meetings industry
- Demonstration of leadership through employment and volunteerism
- Demonstration of PCMA values (passionate, connected, ethical and knowledgeable)
- Creativity of your application

I understand that this scholarship entitles me to attend either Convening Leaders or the Education Conference. This scholarship includes airfare, hotel accommodation and registration fees. I understand that upon the conclusion of the conference, I will be required to write an article for the upcoming PCMA Canada East Chapter newsletter about my conference experience.

Applicant's signature: _____ Date: _____

Applications are due on: October 5, 2018 (midnight) by email to canadaeast@pcma.org

A winner will be notified by: October 12, 2018